

## Florida Film Solutions Tampa Bay Window Film & Window Tinting Services Hurricane and Theft Protection Window Film & Window Tinting

[www.FloridaFilmSolutions.com](http://www.FloridaFilmSolutions.com)

**Florida Film Solutions** of Tampa, FL is pleased to offer **Solar Gard**<sup>®</sup> window films, one of only seventeen products recognized by the Clinton Climate Initiative (CCI) to reduce energy consumption in public and commercial buildings. Solar Gard window film can be sized to fit any glass door or window, making it an easily implemented measure for all public, commercial and residential buildings that are trying to be more ecologically friendly. Organizations that have committed to reducing their carbon footprint can easily and cost-effectively include Solar Gard window film as part of an overall strategy to reduce CO<sub>2</sub> emissions.

Solar Gard window film reduces the amount of solar energy transmitted through glass, and significantly reduces energy transmission (in many cases, from up to 79% to as low as 43%), keeping the interior environment more consistent and comfortable, and easing strain on HVAC systems. Additionally, the following local energy companies offer rebates on window film installation: TECO and Progress Energy.

“We are proud to work with Solar Gard window films to help reduce the carbon footprint of buildings of all sizes – from residential homes to large commercial facilities and governmental buildings,” said Blake Van Weelde at Florida Film Solutions. “We’ve been in business over three and half years and have already helped hundreds of facilities and residential homes realize the benefits of window film including solar protection, safety and security, energy savings and even applications with decorative finishes.

Worldwide, a number of prestigious municipal buildings have realized the benefits of Solar Gard window film. These installations include: Department of Energy and National Geographic Society Campus (both in the USA), Hong Kong International Airport (China); Helsinki Metro (Finland); Raffles Tower (Singapore); Australia Square (Australia); Kudan Fuji Building (Japan) and Millbank Tower (England). Regionally, **Florida Film Solutions** has installed Solar Gard window film on the following buildings: Pelican Bay Resort (Clearwater Beach, FL); SenCommunications (Tampa, FL); BB&T Bank (multiple locations in Tampa Bay Region); Sweetbay Supermarkets (St. Petersburg and Tampa, FL).

The benefits of Solar Gard window film extend far beyond energy reduction. In commercial buildings, professionally installed window films contribute to the overall safety, comfort and productivity of employees inside the building. Should a man-made or natural disaster strike, Solar Gard window films act as a protective barrier from broken glass, keeping shattered pieces from entering the building and causing injury or damage to people and property inside. Furthermore, Solar Gard window films are proven to block 99% of cancer-causing ultraviolet (UV) rays. Not only is window film critical for the fight

against skin cancer, it also reduces interior fading of furniture and window displays, eliminates solar glare on computer screens as well as uncomfortable heat pockets. Window Tinting is viable option for Tampa Bay home and business owners.

### **Additional media quotes**

"Climate change is a global issue that we must address immediately if we are to reverse its catastrophic effects," said President Clinton. "I am pleased that the US Conference of Mayors and many businesses are working with my foundation to supply energy efficient and clean energy products. By offering these products at a discounted rate, we can ensure that more cities and citizens have access to them and that the market for clean energy technology will grow. Together, I hope that we can have a measurable impact on greenhouse gas emissions around the world."

"We are excited to work with Florida Film Solutions of Tampa, FL in providing this strategic resource for organizations that are looking to reduce their energy consumption" said Christophe Fremont, President, Bekaert Specialty Films LLC, the company that manufactures Solar Gard window film. "Because Solar Gard rejects solar energy, less energy is used to keep the interior temperature comfortable. Our window film provides an ideal solution for all facility managers, environmental service companies and municipal leaders who have pledged to reduce CO<sub>2</sub> emissions."

### **About Solar Gard**

Bekaert, [www.bekaertfilms.com](http://www.bekaertfilms.com) is a global leader in the development, manufacture and distribution of specialty films for use in solar control and safety window films, and industrial applications.

Used for homes and businesses to keep out the sun's heat, filter out ultraviolet radiation and hold glass together in the event of breakage, Bekaert delivers solutions for safety, security, glare, energy use and CO<sub>2</sub> emission reduction. Distributed through a network of independent certified dealers and distributors in more than 60 countries via 18 company-owned offices, Bekaert window film is sold under the Solar Gard® and Armorcoat® brands.

Bekaert Specialty Films LLC is headquartered in San Diego, CA and is a subsidiary of Bekaert, an innovation- and technology-driven company, founded in Belgium in 1880 that develops, produces and distributes a wide range of metal transformation and coating products worldwide. Bekaert (Euronext Brussels: BEKB) is still headquartered in Belgium today, employing 18,500 people worldwide. Bekaert is present in 120 countries and generates annual sales of 3.2 billion €, more than \$4 billion.